

nFocus Software Welcomes New Product Manager



Phoenix, AZ September 1, 2009 nFocus Software is proud to welcome Mr. Scott Perry as its new Product Manager. With over 20 years of experience in joint cognitive system design, solutions architecture, and project leadership, Mr. Perry brings a wealth of knowledge to nFocus Software.

In addition to a bachelor's in engineering science from Tufts University, and a master's in systems engineering, Mr. Perry has completed a knowledge-engineering residency at the Artificial Intelligence Technology Center, and graduate courses and research at the Case Institute of Technology, Babson College, Bentley College, and MIT.

While Director of Applied Science and Technology for Pearson Digital Learning, Mr. Perry designed the adaptive software engine for its \$58 million courseware upgrade. As Product Manager for Infolmage, Inc., he integrated a computational semiotics engine into their commercial Knowledge Management portal. At Wang Laboratories, Mr. Perry designed the company's worldwide manufacturing strategy and \$62 million "Factory of the Future." Over 60 of his custom software designs support a range of industries, from international capital finance to human genome sequencing. He also held research and development positions with Digital Equipment Company, Harvard Medical School, and Tufts New England Medical Center.

As Product Manager for [nFocus Software](#), Mr. Perry will craft product platform strategies and design a suite of next generation decision support and operations management software applications, tasked with maximizing the efficacy of community-based programs and investments.

Mr. Perry noted, "This is an exciting opportunity to holistically apply the principles of pragmatism, interdisciplinary system dynamics, transparency, grassroots organization, accountability, data-driven decision support, coalition building, human-centered-design, cognitive ergonomics, and personalization to the mission of improving quality of life. This is a particularly compelling mission, given today's socio-economic climate."

Ananda Roberts, President of nFocus Software, remarked, "I am delighted to have Mr. Perry join the company. His illustrious education and distinguished background will be assets to nFocus Software's continuing mission of providing the [best possible social solutions](#) to America's communities."

For over 15 years, nFocus Software has enabled clients to increase effectiveness and validate program impact. With an international clientele of more than 3,500 community-based organizations and governmental agencies, nFocus Software's solutions track, trend, and measure outcomes for millions of children worldwide. nFocus Software also provides military solutions to track the training and mission readiness of all 1.2 million soldiers in the United States Army.